

*DIY Telesales Course
In association with
Newton Fox Ltd*



Compliance – Opt-In Email

Dear

Thank you for your time today. I am about to send over the information promised when we spoke and so please respond to this email by putting 'Yes' in the subject line. In so doing you are agreeing to accept emails from myself and my company until further notice.

Thanks again [NAME]

Kind regards

OR

Dear

I've tried to contact you today and your colleague suggested I email you with the information I have for you. If you could respond to this email with the word 'Yes' in the subject line I will then forward this information on. By putting 'Yes' in the subject line you are agreeing to accept emails from myself and my company until further notice.

Thanks again [NAME]

Kind regards